

La Feria's Stormwater Law

La Feria's law to help clean-up the Arroyo Colorado took effect in 2011.

The intent is to reduce pollution in storm water run-off. The 1972 federal Clean Water Act requires the City to adopt and enforce this ordinance.

The law requires contractors to control erosion, litter and dust at construction sites. It also prohibits everyone from putting anything other than rain into street gutters or storm drains.

Look for signs like the one below throughout the Valley!



Entering
Entrando

ARROYO COLORADO
WATERSHED

What is stormwater run-off?

Stormwater runoff occurs when streets, driveways, parking lots and rooftops prevent rain from soaking into the earth. Stormwater runoff from La Feria flows to the Arroyo Colorado, then to Laguna Madre.

Why is it a problem?

Stormwater picks-up trash, fertilizers and pesticides from farms and yards, oil and grease from roads, pet waste, grass cuttings and leaves and carries them to the Arroyo Colorado. Then, the water is too dirty for swimming and cannot support fish and other aquatic life.

Stormwater Pollution Solutions

- Don't pour anything into a street gutter, storm drain, manhole or drainage ditch. These are for rain water only.
- Dispose of paint, used motor oil, brake fluid and antifreeze properly. The City accepts used motor oil at the City Shop during business hours.
- Use yard and garden chemicals sparingly. Follow the instructions on the package and do not apply when rain is expected.
- Do not sweep grass clippings into the street. When leaves and grass get into the Arroyo, they use oxygen to decompose. Fish need oxygen to live. Instead, mulch your garden with the grass clippings or bag it for pick-up with the brush.

(more ideas on the next panel)

