



LOWER RIO GRANDE VALLEY - TEXAS POLLUTANT DISCHARGE ELIMINATION SYSTEM STORMWATER TASK FORCE

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LRGV TPDES TASK FORCE

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LRGV TPDES STORMWATER TASK FORCE Outreach Workgroup City Hall, City of Elsa, TX, September 6, 2019, 10 am

AGENDA

1. Introductions
2. Task Force SWMP
 - a. Review MCM 1
 - b. Review Checklist (Compliance)
 - c. Outreach BMPs
3. General Update
 - a. Upcoming events
 - b. Grants
4. Scholarship 2019-2020 Strategy
5. Conference Update
 - a. May 2020
6. Classroom Visits
 - a. Speakers
 - b. Schedule
7. Channel 12 and Channel 17
8. Recruiting video/PSAs
9. Websites
10. Flyers/Brochures
 - a. Topic for 1st mail out
 - b. Design – Utility bill
 - c. Design for lobby/public facility
 - d. Lobby TV, Brochure holder
11. PSAs
 - a. 2 – 30 sec clips
 - b. 1 – documentary
 - c. Update
12. Websites
 - a. Planning
 - b. Linked? – Missing information
 - c. Review each MS4 website/Discuss content needed
13. Events
 - a. Earth day, Arbor day, HHW events
 - b. Gala
14. Other
 - a. Certification Training
15. Upcoming meetings
 - a. Ordinance Workgroup
 - b. Recordkeeping
16. Adjourn